

# Retail Solutions

## Rethink & Reimagine the Retail Experience

Harness the power of a modular platform to drive deeper engagement with your customers while extending your brand's visual impact.

### CUSTOMER ENGAGEMENT

The Equinox family of modern solutions engages customers and extends a consistent customer experience wherever the interaction takes place: at the checkout, throughout the store, in the line, or on the road.

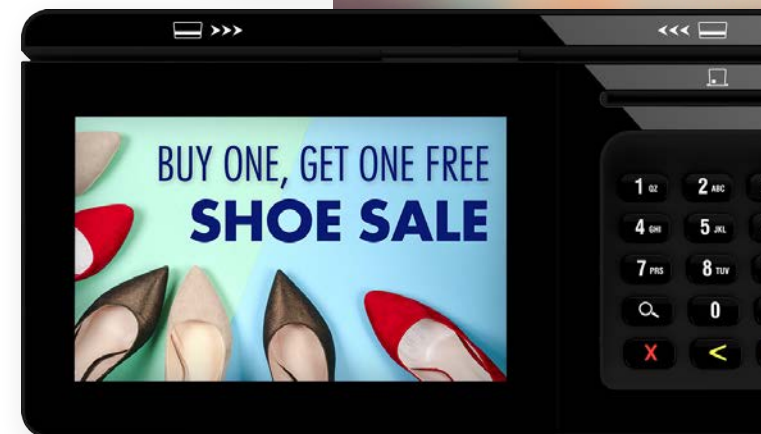
Our integrated and mobile terminals support a variety of features essential for conducting business and promoting services across your footprint.

- Loyalty member identification
- Loyalty program enrollment
- Targeted marketing
- Gift card sales and reload
- Mobile app identification, redemption and reload
- Product locator and price check
- Charitable donations
- Line item purchase data
- Customer feedback

### TARGETED OFFERS

Use our solutions at all points of engagement to promote products and services to your customers.

- Loyalty program advertising
- Brand advertising
- New fashion lines
- Upcoming events
- Product cross-sells
- Loyalty member specials
- Gift card promotions
- Mobile app awareness



## EQUINOX

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# EQUINOX RETAIL SOLUTIONS



## LUXE 6000m

The 6000m modular solution combines a smartphone-sized base device with an attachable power/printer module and a choice of communications, including Bluetooth BLE, Wi-Fi, 4G LTE, cabled, and combinations of each. The result is an array of fixed and mobile applications—PIN pad, stand-alone/integrated terminal, wireless solution—suited for every engagement environment. Software applications can be leveraged across the Luxe 8000i and 6000m.



## LUXE 8000i

The Luxe 8000i integrated solution combines sleek, elegant design features with a smart and secure architecture that elevates the customer experience by turning the countertop payment process into an engaging point of interaction that supports authentication, advertising and promotions, surveys, self-service applications, and more. Top-mounted card readers support magnetic-stripe, EMV and NFC contactless technology. It features a 5" high-definition touch display that supports pen and finger-based signature capture.



## APOLLO AIO

The Apollo AIO terminal is an all-in-one device that can identify customers and accept payments via magnetic stripe, EMV and NFC contactless. An integrated PIN pad, printer and full-color signature capture touchscreen display makes it ideal for small retail/service operators. Apollo can run as a stand-alone terminal or as a semi-integrated solution.



APOLLO  
AIO      LUXE  
6000m      LUXE  
8000i

POINT OF INTERACTION	APOLLO AIO	LUXE 6000m	LUXE 8000i
At the counter	✓	✓	✓
In the line		✓	
Throughout the store		✓	
On the road		✓	
Self service		✓	✓
BUSINESS APPLICATION	APOLLO AIO	LUXE 6000m	LUXE 8000i
Customer identification: card/mobile	✓	✓	✓
Loyalty member instant rewards		✓	✓
Customer surveys/feedback		✓	✓
Targeted advertising & promotions		✓	✓
Product suggestions/cross-sell			✓
Loyalty program enrollment			✓
Line item detail			✓

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